## **CREATIVITY CHALLENGE TERMS & CONDITIONS**

## Please Email Entries to:

**ELIGIBILITY:** All content creators must be students of Beverly Hills Unified School District. Students may receive help from parents. This is a closed competition. Only BHUSD students are eligible.

All music and other copyrighted material (images, videos, etc.) used in the films must be royalty-free or properly licensed. There are various resources that offer free music and images. Please see our creativity vault for more information.

## **CONTEST RULES AND TERMS**

**DEADLINE FOR ENTRIES:** Entries for the BHUSD/City of Beverly Hills Creativity Challenge can be submitted by midnight, April 5, 2017.

**ELIGIBILITY:** Entrants must submit entries as required on the entry form to be eligible. Entries received after the deadline set forth in these terms are ineligible, null, and void.

**HOW TO ENTER:** Create a music or media project of five (5) minutes or less in length. Visit <a href="https://www.bhusd.org/creativitychallenge">www.bhusd.org/creativitychallenge</a> and follow the instructions to complete the online entry form.

**PERSONAL INFORMATION:** To submit your Film you will be required to provide your first and last name; school name; email address. The information you provide will be used only for contest administration and to contact contest winners. Your information will not be used for any other purpose or shared with any party not affiliated with the Festival and the Contest except to the extent permitted by law.

**SELECTION AND NOTIFICATION OF WINNERS:** Winners will be announced in April 2017 at the BHUSD STEM Expo. Winners will be chosen on the merits of each entry in the organizers' sole and absolute discretion. All winners will be notified by the email address provided in the entry form. If a winner does not respond to the notification within two (2) business days, another winner will be chosen. Failure to respond within the time frames listed above shall mean that the provisional winner forfeits the prize.

## **RULES FOR ENTRY:**

An Entry must be the original work of the Entrant, and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity.

If an Entry contains any material or elements that are not owned by the Entrant, and/or which are subject to the rights of third parties, the Entrant is responsible for obtaining, prior to submitting such Entry, any and all releases and consents necessary to permit the use and exhibition of the Entry by the organizers in the manner set forth in these Terms, including, without limitation, name and likeness permissions from any person who appears in or is identifiable in the Entry, music licenses and location releases.

The organizers reserve the right to request proof of these permissions in a form acceptable to the District and City from any entrant at any time. Failure to provide such proof may, if requested, render

Entry null and void. By submitting an Entry, the Entrant warrants and represents that he/she and any persons appearing or who are identifiable in the Entry consent to the submission and use of the Entry in the Contest and to its use as otherwise set forth herein. Any Entry not in English must contain English subtitles.

By submitting an Entry, the Entrant acknowledges and agrees that the organizers may obtain many Entries in connection with this Contest, and that such Entries may be similar or identical in theme, idea, format or other respects to other Entries submitted in connection with this Contest. The Entrant waives any and all claims that any Entries and/or other works accepted, reviewed and/or used by the Festival may be similar to the Entrant's Entry, or that any compensation is due to the Entrant in connection with such other Entry or other works used by the Festival.

**PRIZES:** The odds of winning depend on the number of entries and the quality of each specific Entry.

**TERMS FOR WINNERS:** Winners will receive Cash Prizes and extensive public recognition. Notwithstanding this reserved right, entry is conclusively deemed to be permission by the Entrant for the Organizers to use the Entrant's name (without compensation to the Entrant) if the Entrant is a winner to publicize the Contest. The organizers may require the winner to be present for/participate in press and promotional activities. In addition, the Festival may request participants to be present for/participate in press and promotional activities and the Entrant shall not direct any such individuals to refuse to so participate.

**GENERAL CONDITIONS:** By submitting an Entry, each Entrant agrees: (a) to abide by these Terms, and the decisions of the organizers, which shall be final and binding in all respects relating to this Contest; (b) to the use of his/her name and submission in promotional campaigns.

**OWNERSHIP/USE OF SUBMISSIONS:** By submitting an Entry, you hereby grant to the Festival a royalty-free, fully paid up, perpetual, irrevocable, non-exclusive and fully sub-licensable right and license to use, reproduce, modify, adapt, publish, translate, combine with other works, create derivative works from, distribute, perform, edit and display such Entry (in whole or part) including, without limitation, the names and likenesses of any persons or locations embodied therein, and/or to incorporate it in other works in any form, media, or technology now known or later developed. These rights include, without limitation, the right to exhibit the Entry and in any and all media including but not limited to the District and City's social media properties and/or offline media, in perpetuity without compensation, permission or notification to the Entrant or any third party. By submitting an Entry, The Entrant acknowledges that the District or City has no obligation to use or post any Entry submitted. Subject to these Terms, the Entrant retains copyright ownership of the Entry.